2020 Sponsorship Guide

Table of Contents

<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Message from the Conference Director</td>
<td>2</td>
</tr>
<tr>
<td>What happens at the No Need Among You Conference</td>
<td>3</td>
</tr>
<tr>
<td>Who attends the No Need Among You Conference</td>
<td>4</td>
</tr>
<tr>
<td>2019 Conference Sponsors</td>
<td>5</td>
</tr>
<tr>
<td>2020 Sponsorship Opportunities</td>
<td>6</td>
</tr>
<tr>
<td>Sponsorship Levels and Details</td>
<td>7</td>
</tr>
<tr>
<td>The Texas Christian Community Development Network</td>
<td>8</td>
</tr>
</tbody>
</table>
Message from the Conference Director

Rucker Preston

As we prepare for the 2020 No Need Among You Conference, I can’t tell you how excited I am to again be with you and hundreds of others from across Texas and the surrounding states, getting to hear what God is doing and how regular people are creating opportunities of empowerment in their communities. For the last decade, I have been a part of No Need Among You as a participant, workshop leader, and as the Conference Director in Houston, Waco & San Antonio. In every capacity I have been able to listen and learn from the best of the best in our state, to better understand what it means to work toward a society in which there truly is no need among us. This year’s conference, October 14-16, will be in Fort Worth for the first time ever...and we expect this year’s gathering to be the best yet!

How’d we get here? Many years ago, a group of Texas leaders felt led by God to help Christians who were trying to serve the poor and marginalized in Texas expand their connections, learn how to be more effective, move their ministries from relief to empowerment-based models, and advocate on behalf of those with whom they work. After several years of putting on the No Need Among You Conferences which brought that base of active ministries and interested parties together, the Texas Christian Community Development Network (TxCCDN) was created as a 501(c)3 nonprofit organization. Under the banner of TxCCDN, we have continued hosting the annual No Need Among You Conference and have started coordinating several trainings and networking gatherings across Texas.

In the last four years, 2,125 leaders from churches and communities across Texas have attended the No Need Among You Conferences, averaging 530 people per conference. Last year was the first time for us to host a bi-lingual conference as keynote speakers were all translated live and a special workshop track was offered to Spanish-speaking pastors and community leaders. We pray and plan for the number of Spanish-speaking leaders to grow as we desire for the impact of this conference to affect many more communities across Texas that have not been reached in the past years.

The support from sponsors like you allows us to keep the cost of the conference affordable while bringing high quality speakers and practitioners. Ongoing support of our organization through memberships and donations helps sustain our operations the rest of the year, enabling us to provide seasoned practitioners in the field of Christian community development as consultants, speakers, and facilitators to educate churches and organizations on this approach and to help ministries transitioning their program focus from relief to development and empowerment efforts with the poor and marginalized in Texas.

We are seeking sponsorships from ministries, corporations, churches, nonprofits, and individuals who are willing to partner with us and help underwrite the conference. In addition, we need sponsors, organizations, churches and individuals to become members of TxCCDN. We want to build the largest network groups and people who believe in the mission and model of Christian community development. I ask that you prayerfully consider becoming a sponsor for the 2020 No Need Among You Conference in Fort Worth and join our network of people and organizations who are making a positive impact in the lives of the poor and marginalized all across Texas!

Thank you for your support!

Rucker
What happens at the No Need Among You Conference

Hundreds of nonprofit, church, and urban leaders from across Texas join together during three days to learn and share ideas. The conference format strives to educate, inspire, encourage, connect and equip attendees.

The annual conference includes:
• Inspiring talks from nationally known keynote speakers who are leading practitioners in Christian Community Development (CCD)
• Over 60 training workshops in key areas of CCD
• Times of worship and corporate prayer
• Ministry tours of several local organizations doing CCD
• Intentional opportunities to network with others doing CCD by region so the conversations and sharing of ideas can continue beyond the conference
• Exhibitor displays of local talent and art, and more!

Conference workshops encompass the following topics:

Christian community development basics  
Advocacy  
Arts  
Community listening  
Education  
Environmental stewardship  
Ethnic diversity  
Homelessness  
Housing  
Human trafficking  
Hunger  
Immigration  
Incarnational living  
Indigenous leadership development  
Legal navigation  
Mental health  
Mobilizing middle class Christians  
Organizational development  
Racial justice & reconciliation  
Refugees  
Rehabilitation, relief & development  
Restorative justice  
Self care  
Social enterprise  
Spiritual health  
Women
Who attends the No Need Among You Conference

Participants

- 57% Women
- 43% Men

Presenters

- 39% Women
- 43% Men
- 18% Both

Participants' Ethnicities

- Anglo: 48%
- African American: 29%
- Latinx: 13%
- All other: 4%

Presenters' Ethnicities

- Anglo: 49%
- African American: 29%
- Latinx: 18%
- All other: 4%

Participants' Ages

- 20-29: 16%
- 30-39: 23%
- 40-49: 20%
- 50-59: 22%
- 60+: 19%

Geographic Context

- Urban Center: 43%
- Mid-Sized City: 34%
- Suburban: 13%
- Rural / Small Town: 10%
2019 No Need Among You Conference Sponsors

We are incredibly thankful for each church and organization that supported No Need Among You last year!
2020 Sponsorship Opportunities

Last year, thirty-two nonprofit organizations, churches, universities, and businesses agreed to underwrite the No Need Among You Conference.

Will you join us this year and sponsor the 2020 No Need Among You Conference?

Based on the level of sponsorship you choose, your benefits will include one or more of the following:

1. One year’s membership in the TxCCDN
2. Free registrations (1-10) to No Need Among You 2020
3. Exhibitor’s table at the conference
4. Logo display in the conference program & promotions
5. Opportunity to share the vision of your organization with all participants in keynote sessions
6. Additional registrations at discounted rates

To join in as a No Need Among You sponsor, it’s easier than ever. Check us out online at https://www.txccdn.net/event/nnay/sponsors.

If you have a special need or questions before you register, please feel free to email Network & Conference Director Rucker Preston at director@txccdn.net.

Your commitment to partner with us is an important investment in the growth and impact of the Texas Christian Community Development Network throughout Texas as we help more ministries and churches provide opportunities of empowerment for the poor and marginalized.

Thank you for your prayerful consideration of this important decision!
2020 Sponsorship Levels and Details

**No Need Among You Conference Presenting Sponsor – $10,000**
- Exhibition table in prime location during entire conference
- Banner with name and logo prominently placed at lunch serving line
- Brief presentation by sponsor to conference attendees about the ministry/organization
- Recognition on all event advertisements (including digital displays, posters, programs, t-shirts, social media, etc.)
- 10 free conference registrations
- Additional registrations at member discounted rate
- One year free TxCCDN subscription, with no recurring payments

**No Need Among You Day Presenting Sponsor – $5,000**
- Exhibition table in prime location during entire conference
- Brief presentation by sponsor to conference attendees about the ministry/organization
- Recognition on all event advertisements (including digital displays, posters, programs, t-shirts, social media, etc.)
- 5 free conference registrations
- Additional registrations at member discounted rate
- One year free TxCCDN subscription, with no recurring payments

**No Need Among You Keynote Sponsor – $2,500**
- Exhibition table in primary location during entire conference
- Mention and thank you from NNAY Conference Host about the ministry/organization
- Recognition on all event advertisements (including digital displays, posters, programs, t-shirts, social media, etc.)
- 4 free conference registrations
- Additional registrations at member discounted rate
- One year free TxCCDN subscription, with no recurring payments

**No Need Among You Partner Sponsor – $1,500**
- Exhibition table during entire conference
- Recognition on all event advertisements (including digital displays, posters, programs, t-shirts, social media, etc.)
- & large logo presented with other sponsors in conference program
- 3 free conference registrations
- Additional registrations at member discounted rate
- One year free TxCCDN subscription, with no recurring payments

**No Need Among You Supporter Sponsor – $1,000**
- Recognition on all event advertisements (including digital displays, posters, programs, t-shirts, social media, etc.)
- & medium logo presented with other sponsors
- 2 free conference registrations
- Additional registrations at member discounted rate
- One year free TxCCDN subscription, with no recurring payments

**No Need Among You Friend Sponsor – $500**
- Recognition on all event advertisements (including digital displays, posters, programs, t-shirts, social media, etc.)
- & small logo presented with other sponsors
- 1 free conference registration
- Additional registrations at member discounted rate
- One year free TxCCDN subscription, with no recurring payments
The Texas Christian Community Development Network

The Texas Christian Community Development Network (TxCCDN) is a Texas-based network of nonprofits, churches and individuals who share a passion and commitment to making a difference for and with the poor and marginalized in their local communities.

Our Mission Based on God’s incarnational love through Jesus Christ, TxCCDN is called to bring healing and hope to disadvantaged communities, neighborhoods and residents of the Lone Star State by connecting, educating, training and advocating for the poor and marginalized in Texas.

What We Do We CONNECT churches, volunteers, nonprofit practitioners, resourced and under-resourced communities by bringing them into working relationships with each other for the sake of the least of these and developing communities.

We learn together and EDUCATE others about the Biblical principles of development and empowerment in light of the poor and oppressed in Texas, fulfilling our purpose for the Kingdom of God.

We TRAIN and equip groups and organizations in mutually beneficial practices that empower the poor to cycle out of poverty.

We ADVOCATE and work together with others to give voice to the poor and marginalized who are on the outside of institutional power.

How We Do It: Our ministry approach is to EMPOWER, WITH LOVE and LISTENING.

EMPOWER We work in such a way that everyone is given the dignity of responsibility and autonomy. Rather than dependency, our communities and neighbors achieve a healthy balance of interdependence.

WITH LOVE We believe you cannot help a person without first loving that person. Bitterness, hate, and distrust do not bring about shalom for our communities. Dr. Martin Luther King said, “Hate cannot drive out hate; only love can do that.” Jesus said, “They will know you are my disciples by the way you love one another.”

LISTENING We believe the first experts on ending economic poverty are those currently experiencing poverty. We learn from them by listening to them. The relationship building activity of getting to know the poor leads to love for them as individuals, and it is as important as the informational gathering activity of listening to those who are poor and developing solutions together that empower them.